



GOLFLER is an award-winning software development company located in Detroit, Michigan that was co-founded by golf course owners and PGA professionals in 2015. GOLFLER has gone on to receive venture capital investment as well as best in class product and innovation awards from the PGA of America, Google and Microsoft.

TURNKEY COURSE MANAGEMENT SYSTEM

- ✓ One, easy to use, Windows desktop program which includes:
- ✓ Cloud based tee-sheet & electronic cash register/point of sale
- ✓ Customer relationship management, marketing tools, MailChimp integration
- ✓ Detailed product, tee-time, golfer & revenue reports, QuickBooks integration
- ✓ Full service kitchen integration with kitchen terminal & printer capabilities
- ✓ Inventory management, event management, membership billing, much more.



INCLUDED WEBSITE

- ✓ Course software license include a responsive website that you can modify from anytime from within your course management system, simply by editing text
- ✓ Book tee-times, market events, introduce your staff, advertise golf outings, market promotions, share restaurant and banquet menus, get found on Google and other search engines



INCLUDED CUSTOM MOBILE APP

- ✓ World class range-finder with 3D views and shot plotting
- ✓ Scorecard, stats, league, tournament and live leader-board system
- ✓ Accept mobile tee time bookings and event registrations
- ✓ On-demand food and beverage per-order and delivery system
- ✓ Course, staff and outing information, edited and updated in Golfler POS

BUSINESS MODEL – No Hidden Fees

All point of sale system providers charge credit card processing fees that ordinarily range between two and four percent per transaction. In addition to credit card processing fees, most point of sale providers charge a license fee in the form of barter tee times, monthly dues or commissions on course revenue. In contrast, we've partnered with Wells Fargo, who directly pays GOLFLER a small referral fee for credit cards processed at your facility. There are no other commissions, no barter tee times, no monthly recurring fees, nor any other hidden charges. In fact, because we get paid by the bank, your course will never receive any bill from GOLFLER.